

# PRESS RELEASE For immediate release

# Pulsonix signs technology agreement with SnapEDA

Tewkesbury, UK - November 3 2014 - Westdev Ltd. - the PCB EDA company delivering technology-leading electronic design solutions today announced the signing of a technology agreement with SnapEDA to export their component libraries for Pulsonix customers.

"Working with a start-up company like SnapEDA from the beginning will enable us to provide our customer base with an extended range of high quality Parts libraries and their associated symbols" commented Bob Williams, Marketing Director of Westdev Ltd. "SnapEDA's search facility to over 25 Million electronic components and its vast CAD library will provide a valuable additional Parts resource for our Pulsonix users."

Natasha Baker, Founder of SnapEDA further commented, "Electronic designers spend hours creating library parts, a tedious and time-consuming task that detracts them from their designs. Working with Pulsonix, SnapEDA provides access to over 100,000 schematic symbols and PCB footprints that designers can download and incorporate into their designs instantly to drastically boost their productivity, while enabling our expansion into their dynamic user base."

Parts on the SnapEDA site are free for immediate download at <a href="https://www.snapeda.com">www.snapeda.com</a>

#### **About Pulsonix**

Introduced in 2001, Pulsonix EDA software has made its mark to set the standard for high-performance Schematic design capture, Simulation, PCB layout and autorouting. Developed by a dedicated in-house team, each release demonstrates how the fast-growing Pulsonix product is introducing key features to win new business and offer users flexible and highly compatible software that meets the demands of PCB design today.

## About SnapEDA

SnapEDA is a platform for electronic design and manufacturing that is making it easier for designers to move from idea to finished product. Working in cooperation with a designer's existing tools, SnapEDA increases productivity with its vast repository of CAD files, instant access to manufacturing and assembly services and global professional network. Based in Toronto, Canada, SnapEDA is currently in the third cohort of the Creative Destruction Lab at the Rotman School of Management at the University of Toronto.

#### **ENDS**

## Notes to Editor:

Facts about Pulsonix:

- Pulsonix is a leading EDA product and an experienced team of specialist software developers and technologists undertakes all development.
- Pulsonix was introduced in 2001 and is now used by leading PCB companies in more than 100 countries worldwide.
- Established in 1998, Westdev is a fast-growing specialist EDA Software Company based in Gloucestershire, UK.

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